



*Where the Power of Knowledge
meets the Power of Faith*

For Immediate Release

Contact: Sheila A. Skipper, APR
Director of Public Information
601-968-5930; sskipper@belhaven.edu
After 6 p.m.: 601-856-7564

Belhaven College Announces Exclusive Contract with Brown Bottling Group, Inc.

JACKSON, Miss. (Aug. 14, 2003) — Belhaven College recently signed an exclusive contract with Brown Bottling Group, Inc., to provide fountain drinks in the campus food service outlets and athletic events, as well as vending machines located around the Jackson campus.

This beverage partnership will also provide a number of benefits to Belhaven College, including enhancements to the athletic programs and facilities.

Dr. Roger Parrott, president of Belhaven College, said, “We are excited about this partnership with Brown Bottling Group. It is beneficial for both parties, and we look forward to working together on upcoming campus projects and events.”

The beverage contract is a 10-year partnership, and is the first exclusive contract of its kind on the Belhaven campus.

Brown Bottling Group is a local family-owned distributor of a complete line of beverage products. In addition to the company's flagship brand, Pepsi-Cola, the company also distributes the following products: Mountain Dew, Dole juices, Fruitworks, Aquafine water, Lipton Tea, Gatorade, Sobe, Mug Root Beer, Dr Pepper, 7UP, Sunkist, Hawaiian Punch, Slush Puppie, Canada Dry and Frappuccino coffees.

Belhaven College is a Christian liberal arts college with campuses in Jackson, Miss., Memphis, Tenn., and Orlando, Fla. The vision of Belhaven College is to prepare men and women academically and spiritually to serve Christ Jesus in their careers, in human relationships and in the world of ideas.