

Larry, Ruddell, Business

Associate Professor of Business Administration (Houston)
lruddell@belhaven.edu

BA in Psychology, Davidson College
MA in Counseling, The Ohio State University
MAR, Westminster Theological Seminary
M.Div. with Counseling Focus, Westminster Theological Seminary
MBA with Management Focus, University of Houston - Clear Lake
Ed.D. with Leadership and Computer Systems Focus, University of Houston

Books Authored:

Thornton, P.K., Champion, Jr., W.T. and Ruddell, L.S. (2011). Sports Ethics for Sports Management Professionals, Sudbury, Massachusetts: Jones & Bartlett Learning.

Ruddell, L.S. (2004). Business Ethics – Faith That Works, Houston, Texas: Halcyon Press.

Academic Articles:

Ruddell, L.S. "The Ethical Dilemma of Local Ordinances That Purport to Deport Illegal Aliens." University of Detroit Mercy Law Review. June, 2012.

Ruddell, L.S. (Number 2, 2008). "Transformational Leadership as an Effective Classroom Leadership Model for Business Ethics Instruction." Academy of Educational Leadership Journal, 12, 49-68.

Professional Leadership:

Board Member, The Greater Houston Business Ethics Roundtable, 6 years

President, The Global Institute for Ethical Leadership, 9 years

Presentations:

September, 2013 Marketing Management Association 2013 Conference, New Orleans, LA, "Acculturating Adjuncts and Part-time Faculty: Strategies for Success"

September, 2012 Marketing Management Association 2012 Conference St. Louis, MO, "Organizational Assessment: Improving Undergraduate Business Capstone Exam Performance In A University Adult Studies Program"

September, 2011 Marketing Management Association Fall Educators' Conference St. Louis, MO, "Teaching Business Ethics and CSR: Making it Personal for Students" (Panel)

March, 2011 Texas Southern University Thurgood Marshall Law School Houston, TX "NFL Collective Bargaining: Ethics and Issues" (Panel)

March, 2011 Texas Southern University Thurgood Marshall Law School Sports and Entertainment Conference Houston, TX "NCAA: Rules and Reform" (Panel)

March, 2011 Association of Collegiate Marketing 2011 Conference Houston, TX, "Teaching Business Ethics: Values, Integrity, and Action" (Panel)

September, 2010 Marketing Management Association Fall Educators' Conference Indianapolis, IN, "Business Ethics Instruction Innovations: A Transformational Leadership Approach"

April, 2009 International Allied Academies International Conference New Orleans, LA, "Spreading the Word or Business as Usual," (co-presenter)

March, 2009 Texas Southern University Thurgood Marshall Law School Estate Planning Conference
Houston, TX "Living Ethics for a Living Trust"

February, 2009 Texas Southern University Thurgood Marshall Law School Sports and Entertainment
Conference Houston, TX "Understanding Ethics in Sports" (Panel)

August, 2008 Society for Business Ethics Annual Conference Anaheim, CA Prepared paper (accepted by
peer review) and presented: "Corporate Social Responsibility: Understanding the Historical and Modern
Construct for Future Results"

October, 2008 Association For Small Business & Entrepreneurship (ASBE) Annual Conference
Albuquerque, NM Prepared and delivered proceedings version of paper with colleague: "The Business of
the Bible: Marketing & Entrepreneurship Come Together"

October, 2008 2nd Annual Baylor Symposium on Faith and Culture Waco, TX, Prepared and delivered
proceedings version of paper: "Business Ethics - Entryway to the Nations"

November, 2008 Texas Southern University Thurgood Marshall Law School Immigration Conference
Houston, TX Prepared paper and delivered presentation: "The Ethical Dilemma Of Local Ordinances That
Purport To Deport Illegal Aliens"

October, 2007 33rd annual Association for Small Business & Entrepreneurship Conference Austin, TX,
Paper accepted for presentation: "The Federal Sentencing Guidelines for Organizations (FSGO) and
Proactive Small Business Ethics Programs"

November, 2006 Association for Small Business & Entrepreneurship Annual Conference Corpus Christi,
TX, Prepared workshop and delivered as opening conference event: "Building Right: Business Ethics and
Entrepreneurship"

Academic Awards

2013, Business Faculty Scholarship Award, Present by Belhaven University School of Business

Outstanding Teaching Award, Belhaven University – Houston Campus, February, 2011

National Excellence in Leadership Award from The National Society of Leadership and Success, 2010

Other

Pending book publication on Intellectual Property in the Sports and Entertainment Business

Working on 2nd edition of Business Ethics – Faith that Works book