

## **William M. Penn, Jr.,**

Professor of Business Administration

Ph.D., Duke University

University of Chicago – summer study program

B.A., McDaniel College (Western Maryland College)

### **Academic Articles**

Reforming the American Work Ethic- An Historical and Prescriptive Analysis, 2006 Christian Business Faculty Association Conference Proceedings, Cedarville University, Dayton, Ohio, October 2006

Teaching Introductory Microeconomics- The Full Treatment, Teaching Economics: Instruction and Classroom-Based Research-Conference Proceedings (McGraw-Hill Publishing) Robert Morris University, February 2006

The Changing American Work Ethic- What Are the Implications and What Should We Do? International Academy of Business and Public Administration Disciplines- Conference Proceedings, Orlando, Fla., January 2006

The Disciplinary Benefits of Recession- A Performance Review for the Economy & An Opportunity for Business, Metro Business Chronicle, Vol.1, Number 11, Sept. 2005

### **Performances**

Lectures for Mississippi Leadership Training Institute, Free Market Economics Series, (1) Government's Role in Economic Development; (2) Why Capitalism Should Work. November 10, 2006, Jackson, MS

MBA Module (MBA 615) Foundations of Business, September 2006

BSM Module (BSM 425) Marketplace Economics July 2006

### **Professional Presentations**

"Reforming the American Work Ethic – Helping to Build Corporate Cultures with Strong Work Ethics," American Council of Engineering Companies – Mississippi Chapter, 2013 Annual Meeting, Jackson, MS, March 21, 2013

Mississippi Physical Therapy Association- Central District- 2012 Symposium Jackson, MS "Transforming the Workplace Through H-O-N-E-S-T Behavior & Building Supervisor/Subordinate Relationships"

Financial Planning Association of MS- 2011 Symposium Jackson, MS "The U.S. Economy and the Role of Government- Past, Present, & Future

"Personalities – Recognizing Their Strengths/ Dealing With Their Limitations," Business Ethics Presentation for Jackson, MS ASHRAE chapter (Engineering), Offices of Cooke Douglass Farr, Lemons, October 19, 2010

"Dealing With the Discipline of the Market- Responsibilities & the Role of Government in a Recession," (Paper presentation & publication in Conference Proceedings), International Academy of Business & Public Administration Disciplines Conference, Memphis, TN; October 2009

"Dealing With the "Cruel Taskmaster's" Discipline- Personal Responsibilities & the Role of Government in a Market System With Special Application to Recessions", (Paper presentation & publication in Conference Proceedings), Christian Business Faculty Association Conference, Rogers, Arkansas; October 2009

"The Big Three in Financial Decisions- Personal Responsibility, Indebtedness, and Trust", (Presentation), 26th Annual Symposium, Mississippi Chapter, Financial Planning Association, April 2009

"Patronage or Parsimony: The Key to Business Success- Healthy Employer-Employee Relationships", (Paper presentation & publication in Conference Proceedings), International Academy of Business and Public Administration Disciplines Conference, Orlando, FLA, January 2009

"Patronage or Parsimony: The Evolution of Employer-Employee Relationships As Shown in a Variety of Works of Western Literature," (co-authored with Dr. Don Hubele), (Paper presentation and publication in Conference Proceedings), 13th Annual Christianity in the Academy Conference, Memphis, TN, April 2008

"A Study of the Relationship Between CEO Compensation and Company Performance and Employee Morale," (co-authored with Tapfumanei Murove), (Paper presentation and publication in Conference Proceedings), International Academy of Business & Public Administration Disciplines, New Orleans, LA, October 2007

"Rebuilding the American Work Ethic – An Historical and Prescriptive Analysis", International Academy of Business and Public Administration Disciplines, Orlando, Florida; January, 2007

"Does Government have a Role in Economic Development & Why Capitalism Should Work," (Presentation), Mississippi Leadership Training Institute, Jackson, MS, October 2006

"Reforming the American Work Ethic - An Historical and Prescriptive Analysis," (Paper presentation and publication in Conference Proceedings) Christian Business Faculty Association Annual Conference, Dayton, Ohio, October 2006

"Teaching Introductory Microeconomics- The Full Treatment," (Paper presentation and publication in Conference Proceedings), 17th Annual Conference on Teaching Economics: Instruction and Classroom-Based Research, (McGraw Hill Publishing), Pittsburgh, Pennsylvania, February 2006

"The Changing American Work Ethic-What Are the Implications and What Should We Do?" (Paper presentation and publication in Conference Proceedings), International Academy of Business and Public Administration Disciplines, Orlando, FLA January 2006,

### **Awards**

Who's Who in America

### **Academic Research**

The Historical Role of Government in Economic Growth