

YING LIN

Belhaven University, School of Business, Irby 221, Jackson, MS 39202

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EDUCATION

Ph.D. in Economics , Kansas State University, Manhattan, KS 66506	2019
<i>Dissertation:</i> "Essays on Pricing Strategy and Market Effects of New Product Introduction"	
<i>Committee:</i> Dr. Philip Gayle (Chair), Dr. Peri Da Silva, Dr. Jin Wang, Dr. Tian Xia	
M.A. in Economics , Kansas State University, Manhattan, KS 66506	2015
Master of Business Administration (in Finance) , Kansas State University, Manhattan, KS 66506	2012
Bachelor of Business Administration	
Zhengzhou Institute of Aeronautical Industry Management, Zhengzhou, Henan, China 450046	2009

PROFESSIONAL EXPERIENCE/EMPLOYMENT

Belhaven University , School of Business, 1500 Peachtree St, Jackson, MS 39202	08/01/2019 - Present
– Assistant Professor of Business and Economics (with tenure)	
– Director of China MBA Program	
<i>Supervisor:</i> Dr. Chip Mason, Dean of School of Business; (601)-968-8945; Email: cmason@belhaven.edu	
Kansas State University , Department of Economics, Manhattan, KS 66506	01/20/2014 - 05/18/2019
– Graduate Teaching Assistant/Instructor	
<i>Supervisor:</i> Dr. Philip Gayle, Department Head of Economics; (785) 532-4581; Email: gaylep@ksu.edu	

RESEARCH INTERESTS

Industrial Organization, Microeconometrics, Applied Microeconomics, Air Transportation

RESEARCH EXPERIENCE

- 1 "Cost Pass-through in Commercial Aviation: Theory and Evidence", 2021, (with Philip Gayle). *Economic Inquiry*, 59(2), 803-828.. DOI: <https://doi.org/10.1111/ecin.12949>.
- 2 "How Much Do Consumers Value Single-cup Coffee Brew Technology? Assessing Market Impacts of Single-cup Brew Technology on the U.S. Brew-at-home Coffee Market", 2021, (with Philip Gayle). [*Revise and Resubmit*]
- 3 "What Happens when More Starbucks Cafés come to Town?", 2021, (with Philip Gayle and Jin Wang). [*Revise and Resubmit*]
- 4 "An Empirical Analysis of Incomplete Cost Pass-through in Commercial Aviation Using Nested Logit Model", 2017, (with Philip Gayle). (working paper)
- 5 "Impulse Response of Airline Jet Fuel Price and Consumption to Crude Oil Price Shock Using Time Series Analysis", 2016. (term paper)
- 6 "Economic Analysis of the U.S. Fertilizer Demand", 2015. (term paper)

TEACHING EXPERIENCE

- Courses taught at School of Business, Belhaven University, Jackson, MS 39202 08/2019 - Present
- Principles of Microeconomics: 2021 (Spring)
 - Principles of Macroeconomics: 2020 (Fall), 2021 (Fall)
 - Economics: 2019 (Fall); 2020 (Spring, Summer)
 - Economics and Public Policy: 2020 (Spring)
 - Managerial Economics: 2019 (Fall)
 - Business Principles I: 2020 (Spring, Summer), 2021 (Spring, Summer, Fall)
 - Business Principles II: 2020 (Fall), 2021 (Spring, Summer, Fall)
 - Financial Analysis: 2019 (Fall)
 - Strategic Planning (MBA Capstone): 2020 (Spring, Summer, Fall), 2021 (Spring, Summer, Fall)
- Courses taught at Dept. of Economics, Kansas State University, Manhattan, KS 66506 01/2015 - 05/2019
- Principles of Microeconomics: 2017 (Summer)
 - Intermediate Microeconomics: 2016 (Fall); 2017 (Spring, Fall); 2018 (Spring, Summer, Fall); 2019 (Spring)
 - Money and Banking: 2015 (Spring, Fall); 2016 (Spring)
- Tutoring at Dept. of Economics, Kansas State University, Manhattan, KS 66506 01/2014 - 12/2014
- *Graduate Level*: Economic Analysis For Business (MBA required course, Online)
 - *Undergraduate Level*: Principles of Microeconomics; Principles of Macroeconomics; Intermediate Microeconomics; Intermediate Macroeconomics; Managerial Economics; International Economics; Economic Application of Game Theory and Strategic Behavior

AWARDS, HONORS AND SCHOLARSHIPS

- Graduate Student Council Research Travel Grant
Graduate School, Kansas State University Mar 2018
- K-State Graduate Research, Arts, and Discovery Forum Award Winner
Graduate School, Kansas State University Mar 2018
- College of Arts & Sciences Research Travel Award, Kansas State University Mar 2018
- Research Travel Grant, Department of Economics, Kansas State University Mar 2018
- James Ragan Memorial Scholarship, Department of Economics, Kansas State University April 2017
- Carroll B. Greene Memorial Scholarship, Department of Economics, Kansas State University April 2017
- Research Travel Grant, Department of Economics, Kansas State University Oct 2017
- John Nordin Memorial Scholarship, Department of Economics, Kansas State University April 2015
- David and Caroline Vruwink Scholarship & Entrepreneurship Scholarship
College of Business Administration, Kansas State University 2011 - 2012
- Business Strategy Game Simulation Winner
College of Business Administration, Kansas State University May 2012

CONFERENCES AND WORKSHOP PRESENTATIONS

- 91st Annual Meeting of the Southern Economic Association, Houston, TX Nov 2021
- Invited speaker, Econ club meeting, Central Washington University, Ellensburg, WA (Virtual) May 2021
- 19th Annual International Industrial Organization Conference (Virtual) Apr 2021
- 88th Annual Meeting of the Southern Economic Association, Washington, DC Nov 2018
- Invited Job Talk Seminar Series, Department of Economics, University of Kansas, Lawrence, KS Nov 2018
- 16th Annual International Industrial Organization Conference, Indianapolis, IN Apr 2018
- K-State Graduate Research, Arts, and Discovery Forum, Kansas State University Mar 2018
- Dissertation Workshop, Department of Economics, Kansas State University Mar 2018
- 82nd Annual Meeting of the Midwest Economics Association, Evanston, IL Mar 2018
- West Indies Economic Conference, Kingston, Jamaica Mar 2018
- 54th Annual Meeting of the Missouri Valley Economic Association, Kansas City, MO Oct 2017
- Dissertation Workshop, Department of Economics, Kansas State University Mar 2017

PROFESSIONAL TRAINING

- The Association of College and University Educators (ACUE) Effective Teaching Practices 2018 - 2019
- Graduate Teaching Assistant Recognition of Achievement in Professional Development Teaching & Learning Center, Kansas State University 2017 - 2018
- Professional Development Certificate, Graduate Student Council, Kansas State University 2017 - 2018

INDUSTRY EXPERIENCE

Internship, Citizens State Bank, Hugoton, KS 2013

SERVICE

- Treasurer, Graduate Students in Economics, Kansas State University 2014 - 2017
- Member, Women in Economics, Department of Economics, Kansas State University 2016 - 2018
- Member, Professional Development Committee, Graduate Student Council, Kansas State University 2011 - 2012

PROFESSIONAL AFFILIATIONS

American Economic Association; The Industrial Organization Society; Southern Economic Association; Midwest Economics Association

COMPUTER SKILLS

Statistical Analysis: MATLAB, STATA, R, SAS
Typography: L^AT_EX, SCIENTIFIC WORKPLACE
Online Teaching Software: Camtasia

REFERENCES

Dr. Philip Gayle	Dr. Peri Da Silva	Dr. Jin Wang	Dr. Tian Xia
Professor & Dept. Head	Professor	Assistant Professor	Associate Professor
Dept. of Economics	Dept. of Economics	Dept. of Economics	Dept. of Agricultural Economics
Kansas State University	Kansas State University	Kansas State University	Kansas State University
gaylep@ksu.edu	pdasilva@ksu.edu	jinw@ksu.edu	tianxia@ksu.edu
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