

BELHAVEN UNIVERSITY

CHECKLIST FOR GRADUATION REQUIREMENTS IN **PUBLIC RELATIONS: MARKETING COMMUNICATION** BACHELOR OF ARTS - **(EVEN YEAR)**

Minimum of 124 credit hours required for graduation

NAME _____

ID# _____

| | |
|-------------------|-----------|
| General Education | 37 hours |
| Major | 45 hours |
| General Electives | 42 hours |
| Total | 124 hours |

FRESHMAN YEAR (FALL):

| | |
|--|-----------|
| BU 101 or 102 BU Basics/Transfer Success | (1) _____ |
| BIB 220 Exploring the Old Testament | (3) _____ |
| ENG 101 Freshman English I | (3) _____ |
| COM 201 Intro to Mass Communication | (3) _____ |
| COM 200 Intro to Human Communication | (3) _____ |
| General Elective | (3) _____ |

Total: 16

FRESHMAN YEAR (SPRING):

| | |
|-------------------------------------|-----------|
| BIB 221 Exploring the New Testament | (3) _____ |
| ENG 102 Freshman English II* | (3) _____ |
| COM 250 Public Speaking | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |

Total: 15

SOPHOMORE YEAR (FALL):

| | |
|--|-----------|
| ENG 225 Ancient Literature* | (3) _____ |
| HIS 225 Ancient History* | (3) _____ |
| HUM 225 Biblical Themes I*† | (1) _____ |
| MAT 101 College Algebra | (3) _____ |
| COM 210 or 320 Communication Elective* | (3) _____ |
| General Elective | (3) _____ |

Total: 16

SOPHOMORE YEAR (SPRING):

| | |
|--|-----------|
| ENG 226 Enlightenment to 21 st Century* | (3) _____ |
| HIS 226 Enlightenment to 21 st Century* | (3) _____ |
| HUM 226 Biblical Themes II*† | (1) _____ |
| SCI 125 or 126 Gen Ed Science | (4) _____ |
| COM 300 Ethics in Mass Communication | (3) _____ |
| General Elective | (3) _____ |

Total: 17

†Transfer students take WVC 302 instead of HUM 225 and 226

JUNIOR YEAR (FALL):

| | |
|--------------------------------------|-----------|
| BUS 307 Intro to Electronic Commerce | (3) _____ |
| COM 309 Intro to Public Relations | (3) _____ |
| COM 310 Persuasion | (3) _____ |
| COM 370 Social Media Theory | (3) _____ |
| General Elective | (3) _____ |

Total: 15

JUNIOR YEAR (SPRING):

| | |
|----------------------------------|-----------|
| COM 340 Understanding Audiences* | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |

Total: 15

SENIOR YEAR (FALL):

| | |
|---------------------------------|-----------|
| COM 440 Mass Communication Law* | (3) _____ |
| COM 450 Internship | (3) _____ |
| BUS 407 Consumer Behavior* | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |

Total: 15

SENIOR YEAR (SPRING):

| | |
|---|-----------|
| WVC 401 Kingdom Life* | (3) _____ |
| BUS 320 Introduction to Marketing* | (3) _____ |
| COM 405 Prep for Cert. in Principles of PR* | (3) _____ |
| General Elective | (3) _____ |
| General Elective | (3) _____ |

Total: 15

***Course has prerequisites; Please see catalogue for details**