

BELHAVEN UNIVERSITY

CHECKLIST FOR GRADUATION REQUIREMENTS IN PUBLIC RELATIONS: MARKETING COMMUNICATION BACHELOR OF ARTS - (ODD YEAR)

Minimum of 124 credit hours required for graduation

NAME _____

ID# _____

General Education	37 hours
Major	45 hours
General Electives	42 hours
Total	124 hours

FRESHMAN YEAR (FALL):

BU 101 or 102 BU Basics/Transfer Success	(1) _____
BIB 220 Exploring the Old Testament	(3) _____
ENG 101 Freshman English I	(3) _____
COM 201 Intro to Mass Communication	(3) _____
COM 200 Intro to Human Communication	(3) _____
General Elective	(3) _____

Total: 16

FRESHMAN YEAR (SPRING):

BIB 221 Exploring the New Testament	(3) _____
ENG 102 Freshman English II*	(3) _____
COM 250 Public Speaking	(3) _____
General Elective	(3) _____
General Elective	(3) _____

Total: 15

SOPHOMORE YEAR (FALL):

ENG 225 Ancient Literature*	(3) _____
HIS 225 Ancient History*	(3) _____
HUM 225 Biblical Themes I*†	(1) _____
MAT 101 College Algebra	(3) _____
BUS 307 Intro to Electronic Commerce	(3) _____
COM 210 or 320 Communication Elective*	(3) _____

Total: 16

SOPHOMORE YEAR (SPRING):

ENG 226 Enlightenment to 21 st Century*	(3) _____
HIS 226 Enlightenment to 21 st Century*	(3) _____
HUM 226 Biblical Themes II*†	(1) _____
SCI 125 or 126 Gen Ed Science	(4) _____
COM 300 Ethics in Mass Communication	(3) _____
General Elective	(3) _____

Total: 17

†Transfer students take WVC 302 instead of HUM 225 and 226

JUNIOR YEAR (FALL):

COM 309 Intro to Public Relations	(3) _____
COM 310 Persuasion	(3) _____
COM 370 Social Media Theory	(3) _____
BUS 407 Consumer Behavior*	(3) _____
General Elective	(3) _____

Total: 15

JUNIOR YEAR (SPRING):

COM 340 Understanding Audiences*	(3) _____
General Elective	(3) _____
General Elective	(3) _____
General Elective	(3) _____
General Elective	(3) _____

Total: 15

SENIOR YEAR (FALL):

COM 440 Mass Communication Law*	(3) _____
COM 450 Internship	(3) _____
General Elective	(3) _____
General Elective	(3) _____
General Elective	(3) _____

Total: 15

SENIOR YEAR (SPRING):

WVC 401 Kingdom Life*	(3) _____
BUS 320 Introduction to Marketing*	(3) _____
COM 405 Prep for Cert. in Principles of PR*	(3) _____
General Elective	(3) _____
General Elective	(3) _____

Total: 15

***Course has prerequisites; Please see catalogue for details**