BELHAVEN UNIVERSITY

CHECKLIST FOR GRADUATION REQUIREMENTS IN **BUSINESS ADMINISTRATION: DIGITAL MARKETING**
BACHELOR OF SCIENCE
Minimum of 124 credit hours required for graduation

NAME _____

ID# _____

General Education	37 hours
Major	69 hours
General Electives	18 hours
Total	124 hours

FRESHMAN YEAR (FALL):
BU 101 or 102 BU Basics/Transfer Success (1) _____
BIB 220 Exploring the Old Testament (3) _____
ENG 101 Freshman English I (3) _____
MAT 101 College Algebra (3) _____
BUS 120 Intro to Spreadsheet Applications (3) _____
General Elective (3) _____

Total: 16

FRESHMAN YEAR (SPRING):
BIB 221 Exploring the New Testament (3) _____
ENG 102 Freshman English II* (3) _____
SCI 125 or 126 Gen Ed Science (4) _____
BUS 121 AI for Everyone (3) _____
DMC 121 Intro to Digital Marketing (RIZE) (3) _____

Total: 16

SOPHOMORE YEAR (FALL):
ENG 225 Ancient Literature* (3) _____
HIS 225 Ancient History* (3) _____
HUM 225 Biblical Themes I*† (1) _____
ACC 215 Financial Accounting (3) _____
ECO 205 Macroeconomics (3) _____
DMC 211 Career Nav. Digital Mktg (RIZE) (3) _____

Total: 16

SOPHOMORE YEAR (SPRING):
ENG 226 Enlightenment to 21st Century* (3) _____
HIS 226 Enlightenment to 21st Century* (3) _____
HUM 226 Biblical Themes II*† (1) _____
ACC 216 Managerial Accounting* (3) _____
ECO 206 Microeconomics (3) _____
DMC 221 Going Viral/Growth Hacking (RIZE) (3) _____

Total: 16

†Transfer students take WVC 302 instead of HUM 225 and 226

JUNIOR YEAR (FALL):
BUS 304 Business Communication (3) _____
BUS 326 Principles of Management* (3) _____
BUS 363 Business Finance* (3) _____
DMC 301 Social Media & Branding (RIZE) (3) _____
General Elective (3) _____

Total: 15

JUNIOR YEAR (SPRING):
BUS 305 Business Statistics* (3) _____
BUS 360 Operations Management* (3) _____
DMC 302 Lifecycle & Email Marketing (RIZE) (3) _____
General Elective (3) _____
General Elective (3) _____

Total: 15

SENIOR YEAR (FALL):
BUS 414 Business Law I* (3) _____
BUS 418 Business Ethics (3) _____
BUS 420 International Business (3) _____
DMC 303 Digital Marketing Analytics (RIZE) (3) _____
General Elective (3) _____

Total: 15

SENIOR YEAR (SPRING):
BUS 419 Business Policy* (3) _____
BUS 445 or BUS 450 Internship* (3) _____
DMC 419 Digital Marketing Capstone (RIZE) (3) _____
WVC 401 Kingdom Life* (3) _____
General Elective (3) _____

Total: 15

*Course has prerequisites; Please see catalogue for details

For assistance reading this document contact the Registrar's Office.

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