

Kristena Gaylor, School of Business

Associate Professor of Business
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Ph.D. Jackson State University
M.B.A. Millsaps College
B.B.A. Mississippi State University

Academic Articles:

Kimmel, S., Gaylor, K. P., Grubbs, R. (2009). "Motivations and Barriers to Business Education: Comparing Online and On Campus Adult Learners," International Institute of Behavioral and Applied Management Proceedings in Washington D.C.

Mathias, C., Gaylor, Kristena P., Randle-Wilkins, V.N. (2007). Ethnic Differences and the Mediating Effect of Job-Focused Self-Efficacy: The Impact of Work-Family Conflict on Job Satisfaction, Journal of International Business and Economics (JIBE), ISSN: 1544-8037.

Performance:

Co-Host, Business Break – a weekly radio segment aired on Mississippi Public Broadcasting (91.3 FM) – May 2011-present

Professional Leadership:

Vice President, Sigma Beta Delta Honor Society

Member Faculty Tenure Review Committee, Belhaven University, 2010 – present

Member, Education Review Committee (ERC), Belhaven University, 2010 – present

Member, Academics Appeals Committee, Belhaven University, 2009 – present

Taskforce Member, School of Business Career Bootcamp, Belhaven University, 2009 - 2011

Presentations:

Gaylor, K. P., Kimmel, S., Grubbs, R. (2010). "Motivations and Barriers to Business Education: Equipping Adult Learners for the Marketplace," Christian Business Faculty Association, October 2010, Orlando, Florida.

Kimmel, S., Gaylor, K. P., Grubbs, R. (2009). "Motivations and Barriers to Business Education: Comparing Online and On Campus Adult Learners," International Institute of Behavioral and Applied Management Proceedings, October 2009, Washington D.C.

Mathias, C., Gaylor, Kristena P., Wilkins-Randle, V.N (2007). "Ethnic Differences and the Mediating Effect of Job-Focused Self-Efficacy: The Impact of Work Stress on Work Family Conflict." Presented at the Southern Management Association Meeting, November 2007, Nashville, TN.

Mathias, C., Gaylor, Kristena P., Wilkins-Randle, V.N (2007). "Ethnic Differences and the Mediating Effect of Job-Focused Self-Efficacy: The Impact of Work-Family Conflict on Job Satisfaction." Presented at the International Academy of Business and Economics, October 2007, Las Vegas, NV.

Gaylor, Kristena P. Alli, A., and Wilkins, V.N. "A Pledge Allegiance: Academicians and Practitioners Working Together to Ensure Classroom Success" – Professional Development Workshop-Facilitator-Academy of Management Annual Meeting, August 2007. Philadelphia, PA.

Smith, J.R., Gaylor, Kristena P., Mosley, A. and Perkins, S. "Organizational Commitment in Higher Education: A Multidimensional Perspective." Presented at the International Academy of Business and Economics, October 2006. Las Vegas, NV.

Gaylor, Kristena P. and Kimmel, Sara. "Leader Commitment: Modeling Ethical Behavior for Organizational Change." Presented at the Institute of Behavioral and Applied Management, October 2006. Memphis, TN.

Alli, A., Gaylor, K., Noble, D, and Wilkins, V.N. "Minority Faculty Making an Impact at Majority Institutions." Presented at the Academy of Management Professional Development Workshops, August 2006. Atlanta, GA.

Finley-Hervey, J.A. and Gaylor, Kristena P. "Mississippi Official State Flag Special Election: An Analysis of Perceptions on Both Sides of the Vote." Paper accepted for presentation at the Academy of Business Disciplines, November 2005. Fort Lauderdale, FL.

Gaylor, Kristena P. "A Comparison of Employee-Organizational Linkages of Faculty Members at Public and Private Christian-based Colleges." Paper presented at the Christian Business Faculty Association Annual Meeting, October 2005. Point Loma, CA.

Gaylor, Kristena P., Smith, J.R. and Mosley, A. "Organizational Commitment in Higher Education: A Multi-Dimensional Perspective." Presented visually at the Academy of Management Annual Meeting, August 2005. Honolulu, HI.

Alli, A., Gaylor, K., Rodriquez, L, and Whitfield, G. "Minority Faculty Making an Impact at Majority Institutions." Presented at the Academy of Management Professional Development Workshops, August 2005. Honolulu, HI.

Gaylor, Kristena P., Smith, J.R. and Mosley, A. "An Evaluation of the Relationship between Organizational Commitment and Performance among Business School Faculty: An Empirical Analysis." Presented at the Economics and Research Symposium, Jackson State University, November 2004. Jackson, MS.

Gaylor, Kristena P. "Organizational Commitment in Higher Education: A Multi-Dimensional Perspective." Presented at the Romel Benjamin Research Symposium, Jackson State University, spring 2003. Jackson, MS.

Gaylor, Kristena P. "The Significance of Timely Delivery on Supplier Selection Decisions." Presented at the Society for the Advancement of Management (SAM) Meetings, spring 2003. Orlando, FL.

Brown, U.J., III. and Gaylor, Kristena P. "Organizational Commitment in Higher Education." Co-presented at the Western Decision Sciences Institute (WDSI) Thirty-First Annual Meeting, Spring 2002.

Las Vegas, NV. Finley-Hervey, J.A. and Gaylor, Kristena P. "Mississippi's Official State Flag Special Election: The Affect on Business and Public Perceptions." Presented at the Society for the Advancement of Management (SAM), Spring 2002. McLean, VA.

Brown, U.J. III., Gaylor, K. P., White-Johnson, S., & Ballard, V. "Computing Perceptions and Their Impact on Course Performance: A's for the Digital Generation." Presented at the International Association of Business Disciplines (IABD), Fall 2001. Orlando, FL.

Brown, U.J., III. and Gaylor, Kristena P. "Organizational Commitment in Higher Education." Presented at the Eleventh Annual Economic Research Symposium, November 2001. Jackson State, MS.

Gaylor, Kristena P., and Finley-Hervey, J.A. "Resisting and Driving Forces for Change: MS Flag Controversy." Presented at the Eleventh Annual Economic Research Symposium, November 2001. Jackson State, MS.

Academic Awards:

Teacher of the Year – School of Business– Belhaven University – 2010

Outstanding Service Award, Academy of Management – Management Education & Development Division, Division Research Coordinator, Chicago, IL, 2009

Other:

Curriculum Development: Online Graduate MBA668 Leadership and Organizational Change: Topics, Objectives, Assignments, Halls-recordings-videotaping

Curriculum Development: Online Graduate MBA682 Principles of Executive Leadership: Topics, Objectives, Assignments, Halls-recordings-videotaping

Curriculum Development: Online Graduate MSL658 Principles of Executive Leadership: Topics, Objectives, Assignments, Halls-recordings-videotaping

Curriculum Development: Online Undergraduate BBA412 Organizational Behavior: Topics, Objectives, Assignments, Halls-recordings-videotaping

Curriculum Development:

Online Undergraduate BBA326 Principles of Management: Topics, Objectives, Assignments, Halls-recordings-videotaping